



# CHALLENGE



# **Dig out your trainers and enter the SA LAW Challenge!**

## **The task is simple...**

**Gather a team of at least 3 colleagues and sign up for the half marathon or 5K. Choose a charity you'd like to fundraise for and get to work raising money as well as morale! We'll give you plenty of training and fundraising tips. You'll also get treated like a VIP on race day.**

## **Why should my company take part?**

**A great opportunity to raise money for your chosen charity, including a £250 donation to the winning team!**

**Create an active workforce!  
Colleagues can train together  
and those not running can help  
to fundraise!**

**You can enter  
teams in both the  
running Half  
Marathon & 5K**

**Cost per runner:  
Half Marathon £55  
5K £40**



# **The price includes**

**Entry to the Half Marathon or 5K race.**

**Access to the SA Law VIP Area for all entrants, mention in the e-newsletter, (with 65,000+ subscribers) race medal, a famed ice-olly, finish line goodies as well as;**

**Event T-shirt: Wear your accomplishment with pride! Every VIP participant receives an exclusive event t-shirt to commemorate their journey through the St. Albans Half Marathon.**

**Personalised Race Bib: Make your mark on the course with your name proudly displayed on your race bib, ensuring that every cheer from the crowd feels like a personalised boost of motivation.**

**Dedicated VIP Registration Area: Skip the queues and breeze through registration with our dedicated VIP registration area, saving you time and hassle on race day.**

**Luxurious Amenities: Avoid the queues and enjoy the convenience of separate VIP toilets throughout your race day experience.**

**Prime Viewing for Spectators: Treat your loved ones to front-row seats at the finish line, where they can cheer you on with unrivalled views of your triumphant moment of crossing the finish line (note that you will need to purchase VIP tickets for all)**

**Post-Race Relaxation: Reward your hard work with a complimentary massage, easing tired muscles and rejuvenating your body after the challenge of the half marathon.**

**Refreshment Station: Stay hydrated and replenished with unlimited access to electrolyte drinks, water, hot beverages, and fresh fruit, ensuring you stay energised and ready to conquer every mile.**

**The winning team gets a trophy & a £250 donation to their chosen charity!**



## **Benefits for Corporate Teams**

**Access to the exclusive SA Law Challenge Zone, which is only available to Challenge entrants and race VIP's!**

**Avoid the queues with VIP bag drop available in the SA Law Zone from 7:00am onward. We recommend you arrive early to drop your bags and soak up the atmosphere.**



**You will have the best view of the start and finish line, as well as private toilets, outdoor seating and garden games to keep you entertained.**



**ST ALBANS  
HALF  
MARATHON**



# Are you ready to take on the SA LAW Challenge?!

**To enter a SA Law Challenge team you will need to email us at: [events@atwevents.co.uk](mailto:events@atwevents.co.uk). We will send you a spreadsheet for you to fill in with all your staff details. We will then invoice you for the total amount of entries. Challenge registration will close on Sunday 19th May 2024 at 11.59pm.**





## THE SMALL PRINT...

- *Minimum 3 runners per team to qualify for prizes, no upper limit.*
- *Prizes valid for Half Marathon and 5K races. These are separate prize categories but runners can be under the same team name.*
- *Maximum of one guest or non-company employees per team.*
- *Companies may enter as many teams as they like.*
- *Winning team is judged by the lowest cumulative chip time of the first three team members. Therefore a minimum of three finishers are required to qualify for corporate team ranking.*
- *Runners are still eligible to score in the open prize categories.*
- *The same cancellation and transfer rules apply as standard entry.*
- *All runners must be over 17 years old at the time of the race.*
- *Each runner must complete the whole course (sorry, no relays).*

# ST ALBANS HALF MARATHON



SUNDAY 9TH JUNE 2024

#icelollyrun

FINISH

SA LAW IS PROUD TO SUPPORT  
THE ST ALBANS HALF  
MARATHON

~~Walkers~~ runners, joggers, wheelchair races &  
best of luck for the ATW St Albans Half Marathon 2023

For strong, clear legal support call us today

[salaw.com](http://salaw.com)

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SA  
LAW